

# Data bite: Religious radio stations

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The number of religious radio stations in the U.S. grew by 6 percent from 2002 to 2003, a recent Arbitron report shows. The net gain of 122 stations increased the total to 1,965, or 14 percent of the 13,898 radio stations in the country. In its report, the New York-based media and marketing research firm defined religious stations as those featuring gospel and “contemporary Christian” music as well as nonmusic stations that focus on “teaching programs.”