An ad that targets bigots

By Steve Thorngate
July 16, 2010

The National Republican Trust PAC has a new TV spot about the <u>Cordoba House</u> controversy,

and it's a doozy of outright religious bigotry. "This is probably the worst, most offensive political ad I've ever seen," wrote one young Republican operative to Mark Silk, his former teacher. "It really embarrasses me." Embarrassing is right:

Silk

slams the ad but allows that being opposed to a mosque at the World Trade Center site "does not necessarily make you a bigot." I suppose that's true. But the opposition to <u>other mosques in other places</u> deserves no such caveat and makes the issue pretty clear: a lot of Americans are flatly anti-Islam.

The good news is that both NBC and CBS are <u>refusing</u> to air the NRTPAC ad. The sad news is that this kind of ugliness is effective enough for the ad to get made in the first place.