Hip-hop embraced as an evangelistic tool

by Adelle M. Banks in the December 13, 2011 issue

It's hard to get young people into the pews on a Sunday morning, but several seminaries think they have found a way to grab the next generation: hip-hop.

"If we're going to take young people

seriously, we have no choice," said Alton B. Pollard III, dean of the Howard University School of Divinity. "When we talk about what's happening in the lives of young people, that's a subterranean culture that some of us just don't know how to get with."

Howard's recent

annual convocation featured the rocking beat of Christian hip-hop artists Da' T.R.U.T.H. and Sean Simmonds, and professors are using the spoken word—poetry performed as social commentary—to examine the New Testament.

At Vanderbilt University Divinity School in Nashville,

Tennessee, several professors analyze hip-hop music in their classes as they study protest music. At Northern Seminary in Lombard, Illinois, the 2005 book *The Hip-Hop Church* is used in courses on youth ministry.

"In

order to be relevant, in order to do youth ministry, you can't do ministry without engaging hip-hop," said Maisha Handy, who has taught a course on hip-hop and Christian education for two years at Atlanta's Interdenominational Theological Center.

Howard's Pollard concedes

that seminaries "have come a little late to the dance," but says it's better to embrace hip-hop rather than be intimidated by it. And though some churchpeople might cringe at the genre's misogynistic, violent and drug-related undertones, churches had a similar reaction to jazz and the blues.

"Some artists do definitely exhibit egregious behavior and that behavior should never be condoned," said Joshua Wright, a sociologist at the University of Maryland Eastern Shore, speaking at a hip-hop panel at Howard. "But this does not make all hip-hop artists devil worshipers."

Wright pointed to Christian hip-hop

artists—self-described "misfits" who are caught between two worlds—as an example of how hip-hop can be harnessed for good.

Michael Eric

Dyson, a Georgetown University scholar who teaches a class on hip-hop superstar Jay-Z, said religious critics of hip-hop need to look at their own leaders.

"As much as you want to dog a rapper and steamroll his or her lyrics, steamroll some sermons, too, of the bishops and the imams and the rabbis," said Dyson, who was headed to a concert featuring Jay-Z and Kanye West. Dyson spoke there in an open collar, and advocates say dressing down is just one way some churches can indicate an openness to hip-hop culture.

"Maybe we need some fitted caps on

Sunday," said Willie J. Thompson Jr., an assistant pastor of a Presbyterian congregation in Springdale, Maryland, who helped coordinate Howard's Christian hip-hop concert. "Maybe we need to dress down. Maybe we need to change some of the things that we've become accustomed to."

Hip-hop

artists say part of the problem is that churches are too traditional, too rigid. "I am young, gifted, eccentric and artistic, but I am not religious," said Oraia, a white female spoken-word artist who appeared onstage at Howard between black male artists. "I don't worship tradition." Kayeen Thomas, a first-year student at Washington's Wesley Theological Seminary and a hip-hop performer, said the church has much to learn from hip-hop's Christian and not-so-Christian aspects. One tends to focus on the suffering of Jesus; the other on the suffering of the streets.

"The last time I performed, I did a

Christian rap song, and I did a song about Troy Davis," Thomas said, referring to the recently executed Georgia inmate who became a rallying cry for alleged racial disparities in capital punishment.

Thomas,

who comes from the Christian Methodist Episcopal Church, hopes eventually to lead conferences on hip-hop as a tool for evangelism. "It does have the ability to be used not only to bring souls to Christ but also to change lives, to inspire people to do better," he said. "For you to ignore a medium that has a potential to be so powerful is a huge, huge mistake on the part of the church." -RNS